

CLASSROOM BULLETIN BOARD

THEME: CYBERSAFETY

ESTABLISH A POSITIVE PRESENCE

ONLINE

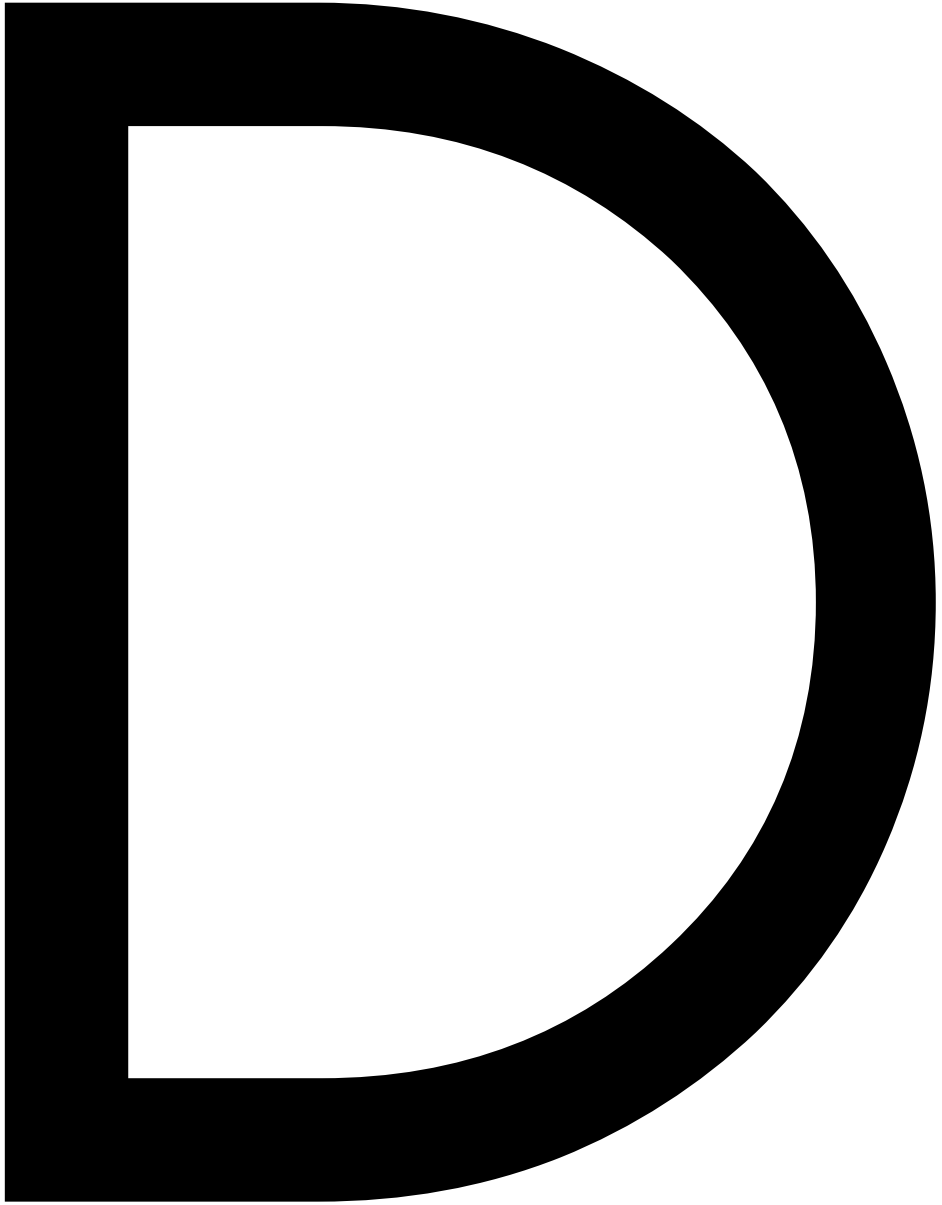
This bulletin board provides students with various strategies to ensure that they establish a positive online "brand."

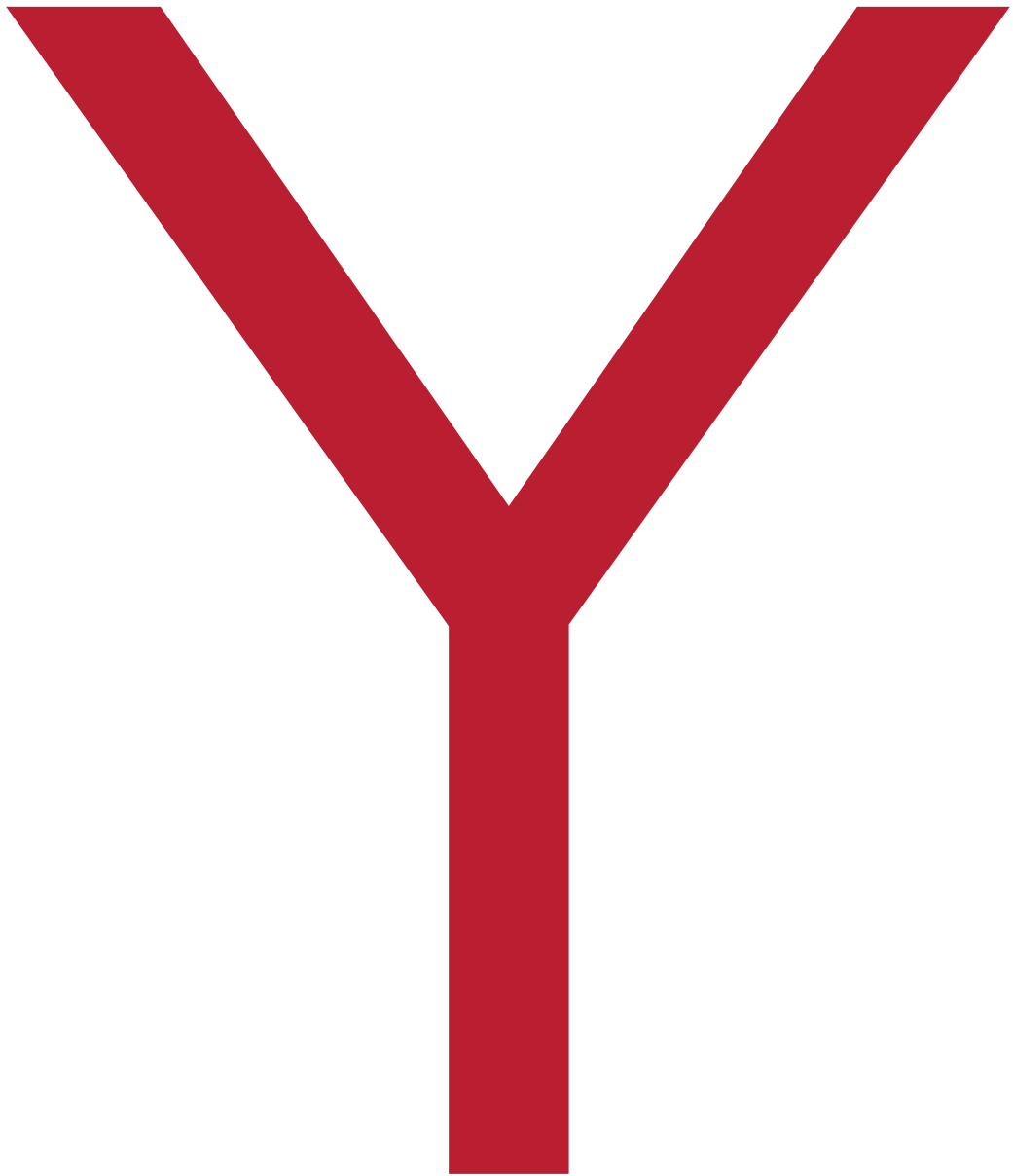
B

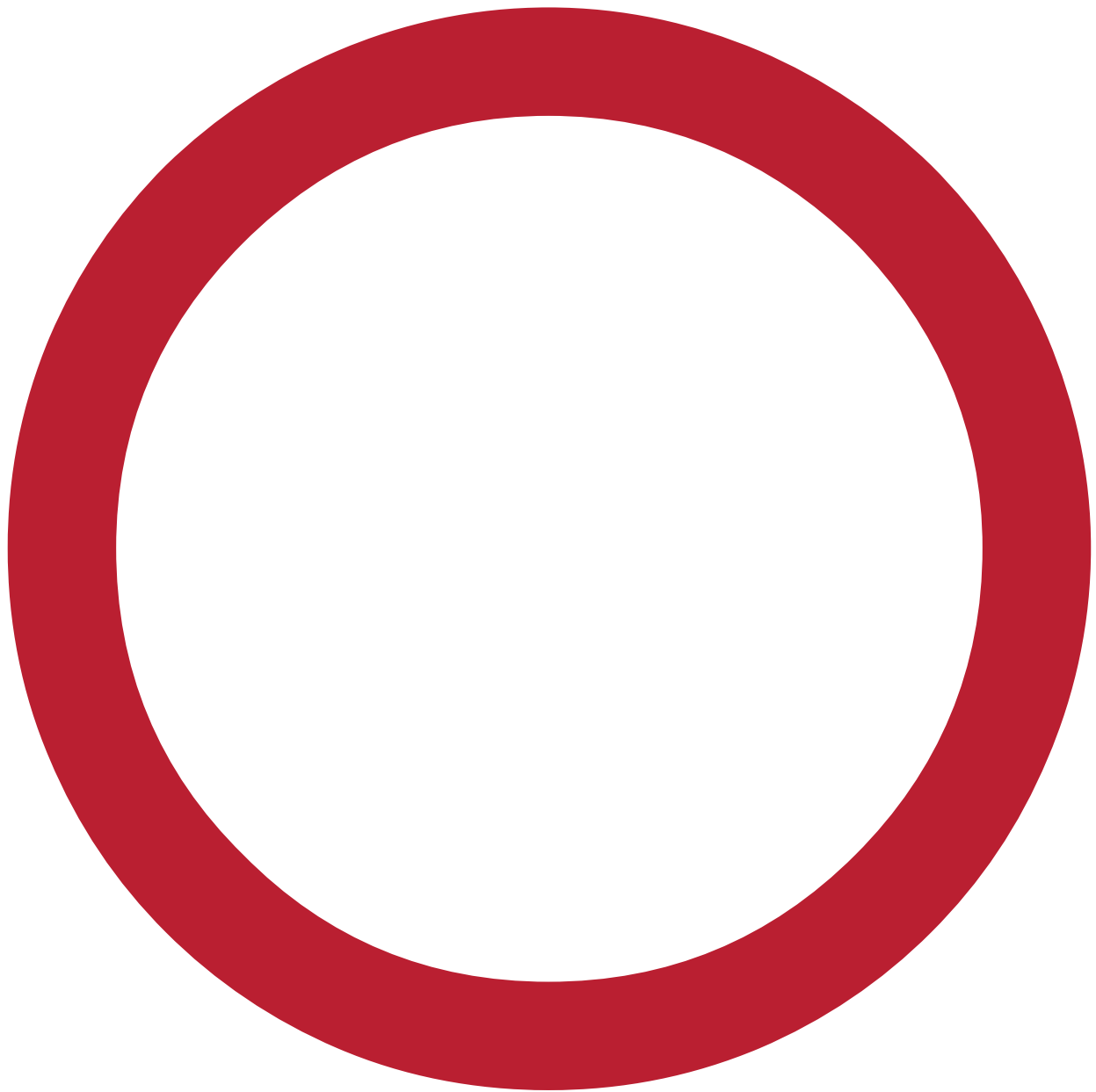
U











U

R

B

R

A

N

D

search yourself

SEE WHAT INFORMATION ABOUT
YOU IS EASILY AVAILABLE AND
MAKE SURE NO ONE HAS MADE
ANY FAKE ACCOUNTS IN YOUR
NAME

**if you don't
like it, ask
for it to be
taken
down**

NO ONE SHOULD POST YOUR
IMAGE OR INFORMATION
WITHOUT YOUR PERMISSION

**don't let
friends
control
your
brand**

YOU HAVE FULL CONTROL OVER
YOUR OWN ACCOUNTS - USE
THEM TO TELL YOUR STORY

**think about
who you
are in other
people's
online
spaces**

BE A GOOD GUEST AND TREAT
OTHERS WITH RESPECT ONLINE

don't mix up reputation and celebrity

THE THINGS YOU DO ONLINE
BUILD AN IMAGE OF YOU - MAKE
SURE IT'S A POSITIVE ONE

**if you
wouldn't
want your
parents to see
it, don't post it**

WHAT YOU POST IS PERMANENT
EVEN IF YOU DELETE IT

**think before
you post**

POSTS CAN EASILY BE TAKEN
OUT OF CONTEXT OR
MISUNDERSTOOD